

A photograph of the Detroit Eastern Market. In the foreground, there are several large wooden crates filled with fresh produce, including yellow squash, green zucchini, and red tomatoes. A man in a grey sweatshirt and blue cap is standing on a crosswalk, talking to a woman in a pink jacket. In the background, the brick building of the Eastern Market is visible, with the words "EASTERN MARKET" on the facade. The scene is outdoors and appears to be a busy market day.

DETROIT Food Metrics Report 2022



FOOD SYSTEMS

A food system is everything from field to fork and back again.

A healthy and sustainable food system encompasses the goals of social **equity** and human health, economic vitality, and environmental health.

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1.

INTRODUCTION

The Detroit food system is still reeling from the COVID-19 pandemic with hunger and food insecurity still widespread, but there are numerous new developments and new partnerships to celebrate.



New Construction

Despite the pandemic, Detroit's local food system and specifically Black-owned food retailers broke ground on new locations.

Linwood Fresh Market (opened 2022)

A former nurse plans to transform a small format store into a healthy grocery. The 1,800 sq ft space will have fresh food, including healthy grab-and-go meals.

Neighborhood Grocery (expected 2023)

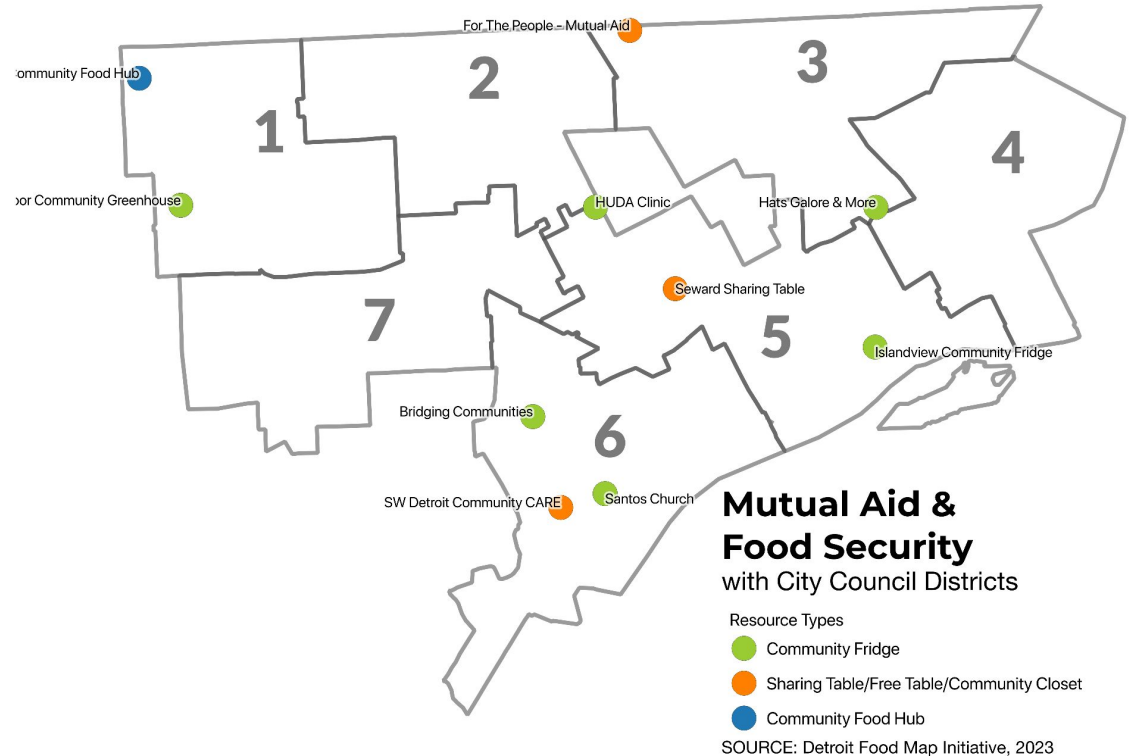
A crowdfunding effort will flip a former 6,000 sq ft liquor store into a space that will offer fresh and healthy food options.

Detroit Food Commons (expected 2024)

Led by the Detroit Black Community Food Security Network (DBCFSN), the 34,000 sq ft, 2-story location will include a food cooperative, commercial kitchen, meeting and event spaces.

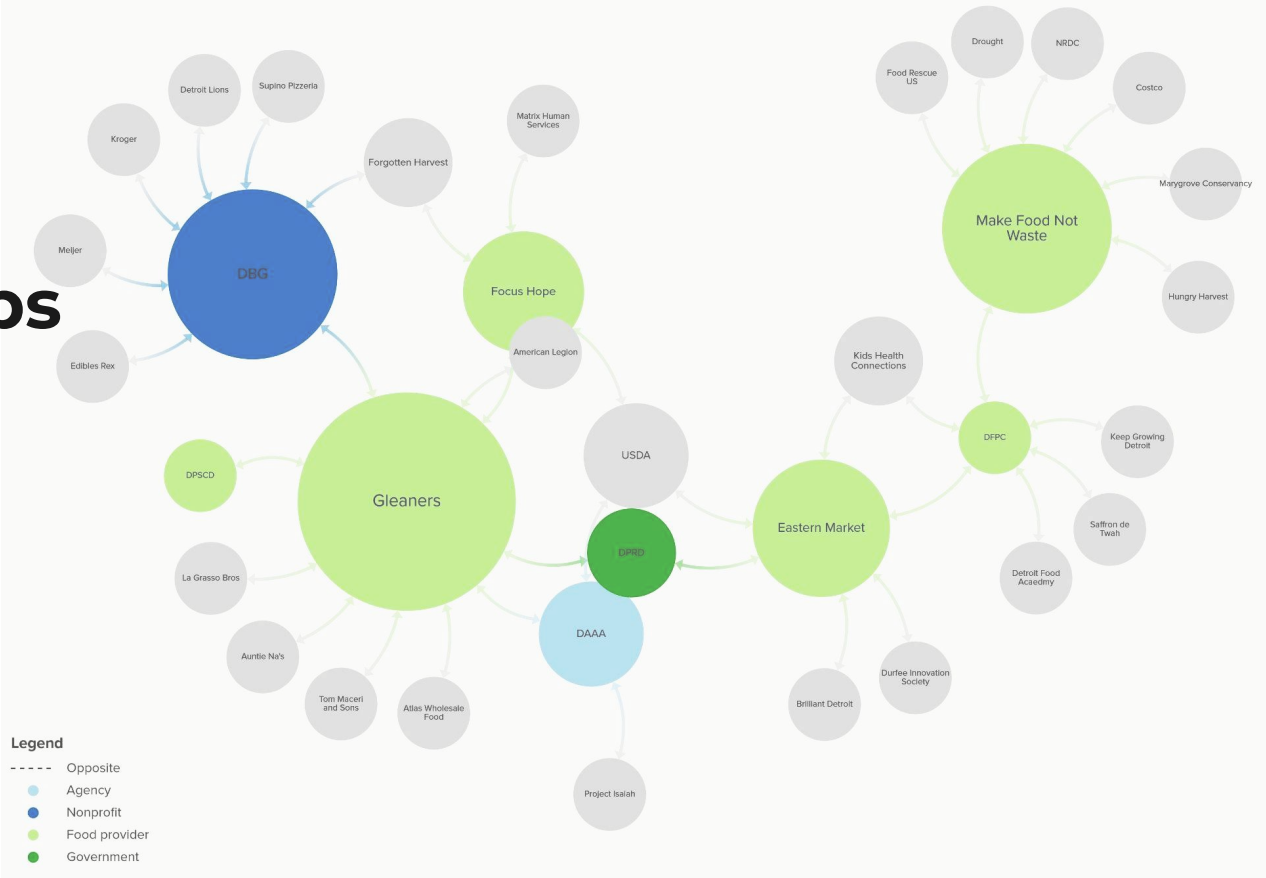
Hunger, COVID, and Mutual Aid

Detroit's hunger crisis is far from over. Pandemic benefits reduced the burden significantly, but now many families and elderly residents are falling back into regular food insecurity as benefits end. In some communities mutual aid has filled the gaps.



New Partnerships

The response to the COVID-19 pandemic led to many new and strengthened partnerships within Detroit's food system. Some new partners joined as food providers who had never filled that role before.



2.

MILESTONES



MILESTONES 2021-2022

- **Detroit Food Commons** broke ground
- White House **Conference on Hunger, Nutrition and Health** in September; dialogue ongoing including in Michigan
- **10 Cents a Meal** funded at \$9 Million
- Updated **Michigan Good Food Charter** launched
- First field hearing for the **2023 Farm Bill** held at MSU

3.

POLICY CHANGES



POLICY CHANGES 2021-2022

POSITIVE

- **USDA** launches Increasing Land, Capital and Market Access Program aimed at funding local projects by traditionally underserved farmers

NEGATIVE

- **SNAP** work rules back in effect; SNAP expansion ends
- **Double Up Food Bucks** pause at end of 2022; limits reinstated

4.

ANNUAL FOOD METRICS

Since 2017, DFPC has been tracking a set of **12 metrics** for the Detroit food system.

ANNUAL FOOD METRICS 2022

90%

goal reached for 30k square feet of grocery per 10k people¹

13

farmers markets and farm stands¹

64

full-line grocery stores¹

~42k

school meals served each day¹

65%

of households food insecure²

43

Detroit-based growers at Eastern Market²

~36k

children enrolled in WIC program²

\$17M

school food spending²

37%

of households using SNAP³

383

community gardens³

17%

of eligible households not enrolled in SNAP³

\$500M

annual loss in grocery retail revenue³

ANNUAL FOOD METRICS Change from 2021 - 2022

Improved | **Worsened** | No Change

+6%

goal reached for 30k square feet of grocery per 10k people¹

+1

farmers markets and farm stands¹

-2

full-line grocery stores¹

40k

school meals served each day¹

-4%

of households food insecure²

+11

Detroit-based growers at Eastern Market²

+1k

children enrolled in WIC program²

-\$8M

school food spending²

+1%

of households using SNAP³

-46

community gardens³

-1%

of eligible households not enrolled in SNAP³

\$500M

annual loss in grocery retail revenue³

SOURCES: Annual Food Metrics

1. Detroit Food Map Initiative, **2023** (based on 30,000 sq ft of grocery available for every 10,000 people)
2. United Way, ALICE Report **2023**
3. US Census Bureau American Community Survey (ACS) **2022** - 5 year estimates

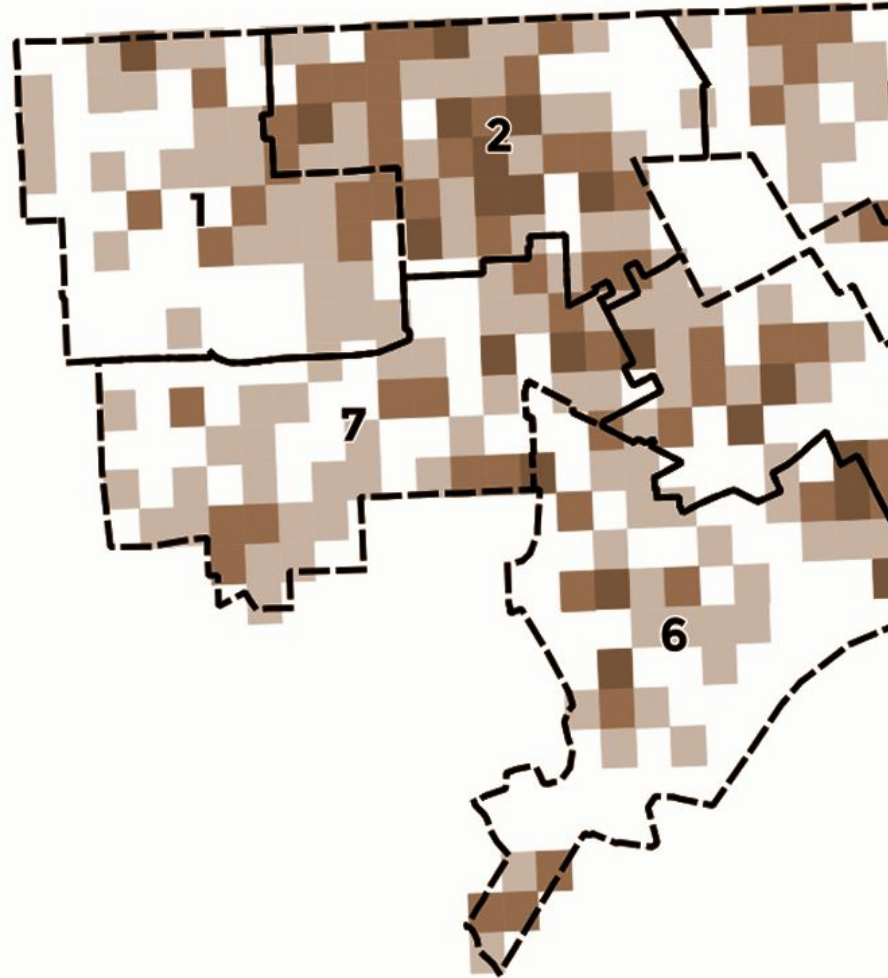
1. Detroit Community Markets & Eastern Market Corporation, **2023**
2. Eastern Market Corporation vendor list, **2023** & Keep Growing Detroit, Annual Report **2022** “Grown in Detroit”
3. Keep Growing Detroit, Annual Report **2022**

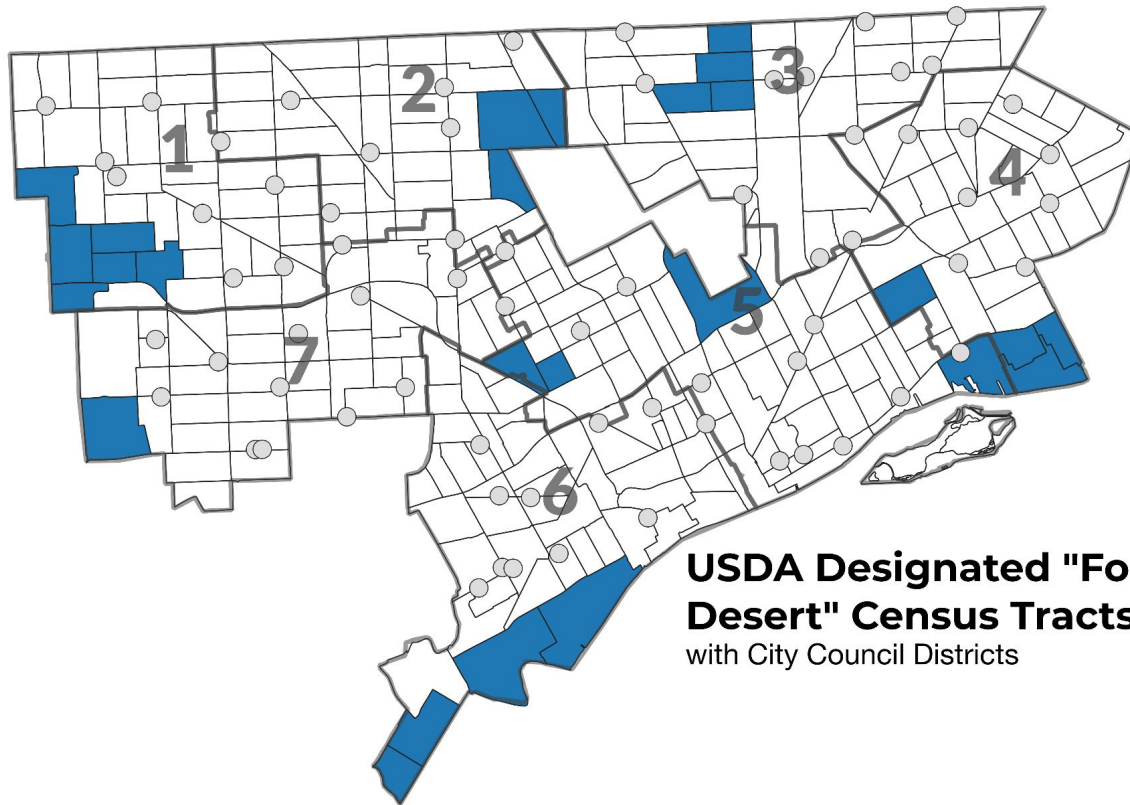
1. Detroit Food Map Initiative, **2023**
2. Michigan Department of Health and Human Services (MDHHS), WIC Program, PedNSS Report, **2020**
Includes enrollment counts for both local agencies operating in the City of Detroit: 1) Detroit Health Department; 2) Detroit Urban League
3. US Census Bureau American Community Survey (ACS) **2022** - 5 year estimates

1. Detroit Public Schools Community District, Office of School Nutrition, **2022**
<https://www.detroitk12.org/Page/7163>
2. Detroit Public Schools Community District, FY**2022**, “Expenditure: Supplies)
<https://www.detroitk12.org/transparencyreporting>
3. **No new data**

5.

SUPPORTING MAPS & CHARTS



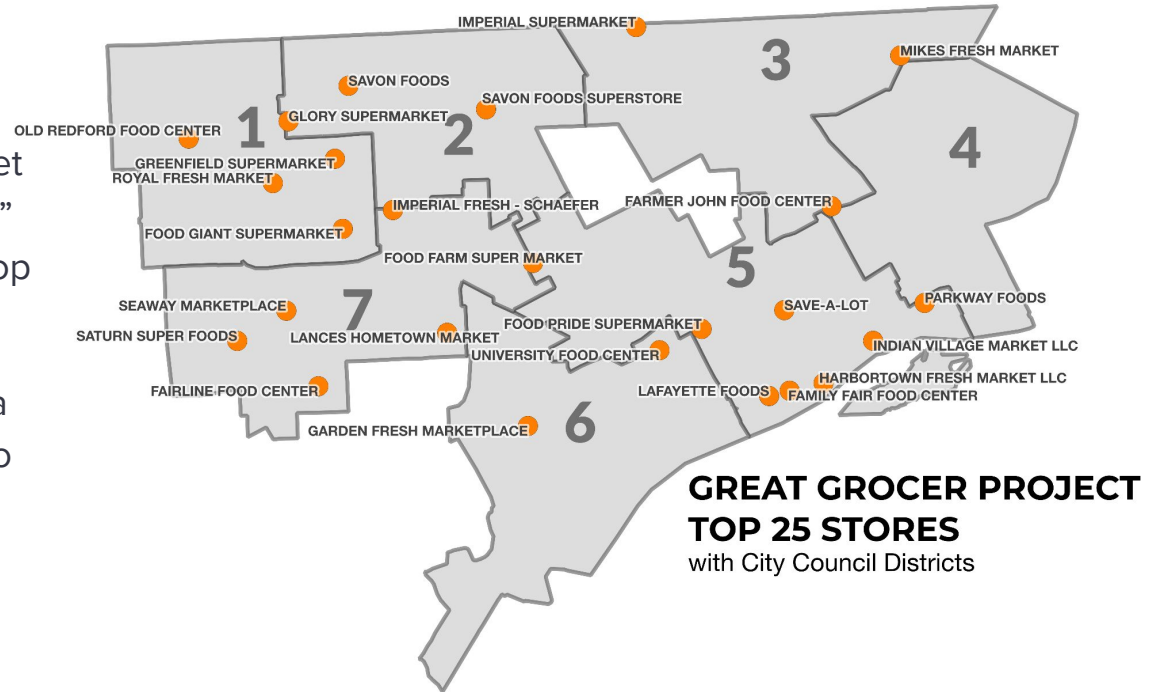


USDA Designated "Food Desert" Census Tracts
with City Council Districts

SOURCE: USDA Food Research Atlas, 2019

The Great Grocer Project (GGP) released its second set of scores for “Great Grocers” and named the new set of top 25 stores across the city.

Scoring will be updated on a semi-annual basis in order to track change and improvements in Detroit’s grocery landscape.



SOURCE: Detroit Food Map Initiative, 2023

ACKNOWLEDGEMENTS

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